

# Clark County Arts Plan

## Annual Report and Recommendations

November 7, 2017



*Dream Machine (2016) Artist: Wayne Littlejohn*

# **BCC AGENDA ITEM**

## **NOVEMBER 7, 2017**

**Item # 67** - Receive a report on the County Arts Plan and approve the proposed FY 2018 budget to manage the program, fund new public art projects, provide educational opportunities, and repair and restore existing public art. (For possible action)

ATTACHMENT: [Clark County Agenda Item Template.doc](#)

ATTACHMENT: [FY18 Arts Plan Final.docx](#)

**HELD TO NOVEMBER 21, 2017**

## **NOVEMBER 21, 2017**

**Item# 43** – [Receive a report on the County Arts Plan and approve the proposed FY 2018 budget to manage the program, fund new public art projects, provide educational opportunities, and repair and restore existing public art. \(For possible action\)](#)

ATTACHMENT: [Clark County Agenda Item Template.doc](#)

ATTACHMENT: [FY18 Arts Plan Final.pdf](#)

**MOVED BY: Chris Giunchigliani**

**ACTION: APPROVED FY 2018 BUDGET WITH STAFF BEING DIRECTED TO KEEP PACE WITH DEADLINES TO EXPEDITE PROCESS, PROVIDE BOARD WITH MAPS LOCATING EXISTING PROJECTS IN INTERIM, AND BRING BACK REPORT WHICH INCLUDES TIMELINES AND UNDERSERVED AREAS TO BOARD IN 90 DAYS (FEBRUARY 20, 2018) AS RECOMMENDED**

The Percent for the Arts Program and associated Art Fund were established July 17, 2012. The Clark County Board of County Commissioners (BCC) approved the initial Clark County Arts Plan (Arts Plan) on December 4, 2012 and authorized the apportionment of monies from the Room Tax Collection Commission and Special Ad Valorem Capital Projects Tax to begin January 1, 2013. By August of 2013 Clark County had hired a Cultural Program Specialist (CPS) and had appointed members to the Public Art Committee. In 2017, Clark County reclassified the CPS position to a Cultural Program Supervisor due to the breadth of responsibilities the position entails.

The Arts Plan is a program within the Department of Parks and Recreation. The program includes executing new art projects, initiating repairs and restoration of existing public art, daily operations of the Winchester and Government Center Art Galleries, and the development of public art education opportunities. Funding for the Poet Laureate program has been added to the Arts Plan at the October 17, 2017 BCC meeting.

The Public Art Committee (Committee) is a group of volunteers that have an extensive art background, who meets regularly in a public meeting setting to advise and make recommendations for the Clark Arts Plan. The Committee evaluates proposed and existing county facilities to select sites for which art will be commissioned, and recommend approaches and budgets for commissioned artworks for each site. It should be noted that every commission under the County Art Fund has been restricted to artists living in Clark County.

In FY17 the Arts Plan oversaw the completion of Wayne Littlejohn's *Dream Machine*, a 26-foot tall abstract sculpture in Siegfried and Roy Park, the annual Children's Festival Community Mural was created and installed at Winchester Park and the Maryland Parkway Public Art Strategic Design Plan was completed. Additionally, the Median Art projects continued to be installed throughout the year, with the last piece slated to be installed in October 2017. Zap 9 in the Lone Mountain Area, Welcome to Las Vegas Sign Enhancement community outreach project, Ratpack Crossroads at the intersection of Sammy Davis Jr., Dean Martin, and Frank Sinatra Roads and Overton Community Artwork Mural all were started and are at various stages in FY18.

In FY18 the Arts Plan has selected Renewable Envoy, a collective group of Artists, to create a baseball-themed art piece for Mountain's Edge Park at South Buffalo Drive. There are also three previously funded projects to start: Part Two of the Overton Community Artwork project, the Sunset Park Art and Litter Awareness Project and UMC Public Art design competition. Additionally, we are seeking the BCC to reassign the funding for the Pebble and Spencer Pedestrian Bridge to a public art project at the James Regional Sports Complex and to approve two new projects that the Public Art Committee recommends: Zap 10 which will run from Lamb to the I-15 along Cheyenne, and Nellis Absolute Ceiling, a design competition and art project to create aviation themed art on Las Vegas Blvd. near Nellis Airforce Base.

# BUDGET REPORT

## Fiscal Year 2017

### FY16 Ending Fund Balance

Committed <sup>1</sup>	\$ 96,948
Assigned <sup>2</sup>	\$ 288,002
Unassigned <sup>3</sup>	\$ 960,545
<b>Total</b>	<b>\$ 1,345,495</b>

FY17 Collections	\$ 540,800
FY17 Interest earned	\$ 14,265

### FY17 Expenses

1) Salaries and Benefits	\$ 72,243
2) Operating Expenses	\$ 18,368
3) Maintenance	\$ 12,549
4) Public Art Education	\$ 10,611
5) Galleries	\$ 7,500
6) Public Art Projects	\$ 262,400

<b>Total Expenditures:</b>	<b>\$ 383,671</b>
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### FY17 Ending Fund Balance

Committed <sup>1</sup>	\$ 355,760
Assigned <sup>2</sup>	\$ 891,340
Unassigned <sup>3</sup>	\$ 269,789
<b>Total</b>	<b>\$ 1,516,889</b>

The County Art Fund 2017 audit was recently completed and no recommendations or fund adjustments were noted.

<sup>1</sup> Contractually obligated/encumbered

<sup>2</sup> Balance of projects in progress

<sup>3</sup> Available fund balance

## BUDGET RECOMMENDATIONS

### Fiscal Year 2018

The Art Committee and the Department of Parks and Recreation recommend the funding of the following expenses and projects in FY18:

<u>FY17 Ending Fund Balance</u>	
Committed <sup>1</sup>	\$ 355,760
Assigned <sup>2</sup>	\$ 891,340
Unassigned <sup>3</sup>	<u>\$ 269,789</u>
<b>Total</b>	<b>\$ 1,516,889</b>
FY18 Projected Collections	<u>\$ 853,600</u>
<b>Total Anticipated Funding</b>	<b>\$ 2,370,489</b>
<u>FY18 Expenses</u>	
1) Salaries and Benefits	\$ 117,092
2) Operating Expenses	\$ 31,321
3) Maintenance	\$ 50,000
4) Public Art Education	\$ 33,000
5) Poet Laureate	\$ 10,000
6) Galleries	\$ 8,500
7) Public Art Projects	
Previously Approved Projects	\$ 1,247,100
Proposed Projects	<u>\$ 550,000</u>
<b>Total Expenditures:</b>	<b>\$ 2,047,013</b>
<b>FY18 Ending Fund Balance, unassigned</b>	<b>\$ 323,476</b>

<sup>1</sup> Contractually obligated/encumbered

<sup>2</sup> Balance of projects in progress

<sup>3</sup> Available fund balance

## **Fiscal Year 2018**

### **1. Salaries and Benefits:**

Project: Program staff  
Budget: \$117,092  
Scope: One (1) Cultural Program Supervisor (C28) and five (5) part-time Program Assistants

### **2. Operating Expenses:**

Project: Program operating supplies  
Budget: \$31,321  
Scope: Art supplies, paint and painting supplies, graffiti coating, lights, office supplies and minor equipment

### **3. Maintenance:**

Project: Condition survey of the existing public art collection, repairs and restoration.  
Budget: \$50,000  
Scope: Maintenance and restoration of existing public art. There are more than 403 artworks in the Public Art collection

### **4. Public Art Education:**

Project: Art Education  
Budget: \$33,000  
Scope: Ongoing community art education programs

- 2018 Summer Business Institute (\$15,000)
- Public Art Education Workshop Series (\$15,000)
- Children's Festival Community Project (\$3,000)

### **5. Poet Laureate:**

Project: To promote poetry as an art form and as a means of engaging the community  
Budget: \$10,000  
Scope: Poet Laureate is to put on several workshops throughout the year

### **6. Galleries:**

Project: Art Galleries  
Budget: \$8,500  
Scope: Six artist exhibits in the Rotunda Gallery at the Government Center, and six exhibits at the Winchester Cultural Center gallery

7. Public Art Projects:

**Previously Approved Projects**

- Project: **Median Art Projects – Various Districts**  
Budget: \$175,000 (*To be completed October, 2017*)  
Spent through 6/30/17: \$171,650  
Scope: Enhance medians and roundabouts throughout the county with art
- Project: **ZAP 9 Project – District C**  
Budget: \$50,000 (*In progress, delay due to road work for one utility box*)  
Spent through 6/30/17: \$34,500  
Scope: Utility box art project near Lone Mountain
- Project: **Ratpack Crossroads – District E**  
Budget: \$300,000 (*In progress, Artist in fabrication process*)  
Spent through 6/30/17: \$139,000  
Scope: Memorialize the intersection where Sammy Davis Jr, Dean Martin, and Frank Sinatra Roads intersect
- Project: **Mountains Edge Park – District F**  
Budget: \$200,000 (*In progress, Artist has been selected*)  
Spent through 6/30/17: \$0  
Scope: Implement artwork into rotunda area of new baseball park
- Project: **Welcome to Las Vegas Sign Experience – District A & G**  
Budget: \$70,000 (*In progress, staff to develop competition aspect of project*)  
Spent through 6/30/17: \$0  
Scope: Community outreach project that creates opportunities to engage in Las Vegas history through tourism and commercial & place making design
- Project: **Overton Community Artwork – District B**  
Budget: Part One: \$33,000 (*In progress, artwork in progress*)  
Spent through 6/30/17: \$12,400  
Scope: Part one: mural depicting the history of the Moapa Valley to be created inside the Overton Community Center
- Project: **Overton Community Artwork – District B**  
Budget: Part Two: \$267,000  
Spent through 6/30/17: \$0  
Scope: Part two: an outdoor artwork to be sited at or near the community center, acting as a gateway to Michael Heizer’s *Double Negative*

Project: **Sunset Park Art and Litter Awareness Project – District G**  
Budget: \$300,000, spent through 6/30/17: \$0  
Scope: Litter awareness project and creative re-use of neon sign

Project: **UMC Public Art Project – District D**  
Budget: \$17,500, spent through 6/30/17: \$0  
Scope: Design competition to enhance and create a healing art garden for the outdoor area of the hospital

### **Project Reassignment Request**

Project: **Pebble and Spencer Pedestrian Bridge Enhancement – District A**  
Budget: \$200,000  
Spent through 6/30/17: \$9,000  
Scope: Requested to reassign funding to a public art project at the James Regional Sports Complex

### **Proposed Projects**

Project: **ZAP 10 Project – District D**  
Budget: \$50,000  
Scope: Utility box art project on Cheyenne from Lamb to I-15

Project: **Nellis Absolute Ceiling Project– District B**  
Budget: \$500,000  
Scope: An aviation themed art competition and project near the Gateway to the Nellis Air Force Base on Las Vegas Blvd